



OBJECTION TO GRANTING OF RESTAURANT LIQUOR LICENCE
TO LA PETITE ENTERPRISES (PTY) LTD TRADING AS BREAD &
ROSES (MELVILLE) SHOP NO 80 4th AVENUE MELVILLE BEING
ERF NO 374 MELVILLE DISTRICT JOHANNESBURG

APPLICATION NUMBER REFERENCE NUMBER
GLB7000007478

LODGED BY: -

Full name of objector: MELVILLE RESIDENTS ASSOCIATION

Full address of objector: 114 3RD AVENUE,
MELVILLE
2092

Contact telephone number of objector: 0833757742

Email address of objector: mrteam@ilovemelville.co.za

TO: Liquor Licensing – Johannesburg Regional Office
Gauteng Liquor Board
Matlotlo House
124 Main Street
Johannesburg

Receipt of Objection Acknowledged:

Signed:

Date:

AND TO Leon Slotow (Attorney)
Applicant's Representative
P O Box 92345
Norwood
2117
Contact number 0781852592/ 0825577353



Email: info@slotow.co.za

Receipt of Objection Acknowledged:

Signed:

Date:

1. The applicant has applied for a restaurant liquor licence in respect of BREAD AND ROSES at 80 4th Avenue corner 7th street Melville under application reference number GLB7000007478.
2. The Melville Residents Association ("MRA ") has had sight of the application papers made available by the Johannesburg Regional Office of the Gauteng Liquor Board and filed by the applicant for the restaurant liquor licence, **LA PETITE ENTERPRISES (PTY)LTD**. The restaurant trading name, BREAD AND ROSES, in terms of section 23 of the Gauteng Liquor Act 2 of 2003. Certain aspects relating to this application are of particular concern to the association and have led to it filing this objection.
3. There is a letter of intent to confirm LA PETETITE ENTERPRISES (PTY)LTD, registration number 2015/201173/07 and its sole director Tselane Moleba has the right to occupy the above mentioned premises for the purpose of conducting a restaurant liquor licence for BREAD AND ROSES
4. Details of director Tselane Moleba ID number 811229072384 are as follows
Contact details: Address: Temba Hammanskraal Gauteng 0407
Registered Address: 100 4th Avenue Melville 2019: Postal address 100 4th Avenue Melville 2019 Contact numbers 0825575378 /071 6735373
5. There is a copy of the lease agreement between TURNOVER TRADING (PTY) LTD, registration number 20003/022725/07 and LA PETETITE ENTERPRISES (PTY) LTD registration number 2015/201173/07., therefore the MRA is of the opinion that this is proof to confirm of occupation.

6. While Melville has two strip business/commercial areas on 7th Street leading into 4th Avenue and Main Road, Melville, it is a primarily residential area. The business/commercial strips were created to allow for the establishment of retail outlets and facilities to serve the Melville residential area. As a consequence of this residentially-based layout, the business/commercial strips are very narrow, typically consisting of a depth of only one erf from the Main Road, 7th Street and 4th Avenue. . There is a concern that the type of activity which is likely to take place in and around the applicant's premises should it obtain a liquor licence, will raise noise levels with a potentially negative impact on the quality of life enjoyed by residents who live within earshot of the premises as historically that area has been exposed to crime which has included drug dealing muggings intimidation from illegal car guards .
7. A further concern is the oversaturation of restaurants in 7th street between 1st Avenue and 4th Avenue, serving liquor with meals in some instances separately at the bar and early hours over weekends . Refer Poppy's Restaurant, Hell's Kitchen, Nuno's (Xai Xai) Santa Muerte and recently Pablo Eggs GO Bar, La Luna, The Ant , Buzz9 Del A Crème In 4th Avenue close to Bread and Roses we have Café Mexicana, Satkar The Lucky Bean and further in 27 Boxes there is the Countess. In addition there are currently liquor licence applications for a new restaurant ,Mamasan between 1st avenue and 2nd avenue and The Federal between in 7th Street between 2nd and 3rd Avenues .These applications are s concurrent with application for liquor licence for Bread And Roses This will add further saturation of restaurants which is a major concern to our residents staying within 2 to 3 deep of 7th Street and 4th Avenue in respect of noise and other disturbances by invading exposed residents to littering, noise and other indecent acts .
8. Parking is already a major problem and now that Bread and Roses has requested to include a liquor licence and will further exacerbate the problem and will lead to parking moving further into residential areas and possibly lead to further illegal car guards traffic congestion and infringement of the residents within 3 erfs down 1st ,2nd 3rd and 4th avenues on both sides of 7th street. Therefore the comment made in Comprehensive Written representations in support of an application for a liquor licence (Regulation 3(2)(b) "There will be ample parking in the restaurant parking area for patrons is incorrect" A point may be raised

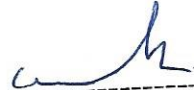
that 27Boxes has parking but this is not supported by patrons due to cost of parking and inadequate security . There has been cars stolen and other crimes committed

9. The Melville Residents Association is of the view that no live music should be directed including background music should be directed from the applicant's proposed premises into the area surrounding them, nor should there be any live performances of any kind in the premises .Disc jockeys and any other form of loud music provided for the purpose of entertainment ,including dancing , must be strictly prohibited
- 10.In terms of the Liquor Licence restaurants may serve liquor with meals between 10.00 am and 02.00 pm. BREAD AND ROSES
- 11.Prior to the issue of the Liquor licence the MRA would like to have copies of Health and Safety certificates
- 12.As far as the provisions of section 30 (3) of the Act are concerned, as has been pointed out in the application, there are places of worship, educational institutions, similar licensed premises and public transport facilities within 500m of the applicant's premises. The suggested conditions should be included to minimize the potential for any adverse consequences to arise should the application for a restaurant liquor licence be granted. The liquor application by Attorney Leon Slotow fails to mention Paoblo Eggs on the GO which is a new restaurant operating for early this year.
13. Another cause for concern is the fact that section 104 of the Gauteng Liquor Act, 2003 permits a liquor licence, once granted, to be transferred to another licensee without any notice to the community. This is unacceptable to the association as no opportunity is provided to the association and the community to object to the proposed transferee or to the transfer in those instances in which there have been problems caused by the activities of the business which have impacted negatively on the surrounding neighbourhood. Unless it is provided as a condition to the grant of the liquor licence that the liquor licence is not transferable to another person and that any change in the current shareholding of the applicant will result in the immediate rescission of

the licence, no protection will be afforded to the community to prevent a transfer of ownership and control without its knowledge and the community will have no opportunity to object and raise its concerns

14. Failing the concerns raised being dealt with by the inclusion of suitable conditions attaching to the grant of the liquor licence, the association are of the respectful view that the application for a restaurant liquor licence should be refused.

Signed:



Date:

24/08/2016

Full names of Objector: Melville Residents Association
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MELVILLE 2092
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