

Residents, Businesses and Interested parties,

You are invited to object to the below application for a **Hotel liquor license, and a tavern liquor license in Melville on Main Rd and Fifth Ave.**

Application number: GLB7000017145, FG CORner, Melville, HERBeline Investments cc, 20 Main Road, Melville, Lodged 05 May 2023, **Tavern license, 082 445 5989** riaan@liqspecialists.co.za

Application number: GLB7000017144, Melville Hotel, Melville Hotel (PTY) LTd, 4, Fifth Avenue, lodged 5 May 2023, Melville **HOTEL license, AGENT CONTACT DETAILS: 082 445 5989** riaan@liqspecialists.co.za

You have the grounds, amongst other personal reasons, to object based on the following:

1. Failure to prove Need, Reasonableness, Desirability and Public Interest:

The application does not address need, reasonableness, desirability and public interest. There is a documented **over supply** of liquor licensed establishments in the area. The applicant doesn't sufficiently address why this license is in the public interest. There are more than **60 active licenses** in Melville. Additional licenses are NOT in the public interest, and few are trading within their prescribed conditions set out by the Liquor Act.

2. Lack of infrastructure and resources. Melville and the Hursthill area are suffering from a well-documented extreme water scarcity. Until urgent upgrades are conducted on the water infrastructure in the area, the suburb absolutely cannot support additional development. Supplying alcohol in a hotel is only going to further deplete already overtaxed resources.

3. Several complaints have been made to the Melville Sector Crime Forum, JMPD, the Residents Association, the Ward Councillor, the Department of Economic Development, and the Gauteng Liquor Board over the past few years for numerous instances of noise nuisance and public drinking for multiple establishments in Melville. **None** of the disturbances or public drinking or increased crimes has been addressed by any of the Gauteng Departments tasked to do so (SAPS, JMPD, DED, GLB). Two establishments have a court order against them to cease trading, yet neither have been compliant nor made to comply by relevant authorities. This demonstrates that there are myriad issues surrounding the trading of liquor in the suburb, which are not managed, nor are bylaws enforced by local authorities.

DEADLINE 20 MAY 2023

NB!!!! Please do not copy paste the reasons above verbatim! Select the points that apply to your objections, and **add any points based on your own experience and views. If objections are identical they are treated as a single petition, not multiple objections and are not considered.**

Anyone who visits, works, or lives in the suburb can lodge an objection if it will affect your amenity of the suburb, your house prices, your work, or your access to services.

TEMPLATE for resident objection is below:

I, as an affected resident, formally object to the application for a [REPLACE WITH TYPE] of Liquor Licence at [REPLACE WITH ESTABLISHMENT ADDRESS], Melville on the following grounds:

- 1.
- 2.
- 3.
4. **[delete this line and include additional points as you see fit]**

I thank the Gauteng Liquor Board for the opportunity to object. Please note that these are summary points and that I reserve the right to expand on them or make additional points at the hearing.

Please acknowledge receipt of the objection and kindly notify me timeously of the date of the hearing of this matter.

NAME:

ADDRESS:

CONTACT DETAILS/EMAIL:

[DELETE THIS LINE AND BELOW IF USING THIS TEMPLATE]

Should you wish to object please email and cc mra-liquor@ilovemelville.co.za
Palesa.Makhabane@gauteng.gov.za, riaan@liqspecialists.co.za

Riaan Liquor Specialists is representing BOTH Hotel & Tavern applications. The objections MUST BE SENT AS SEPARATE OBJECTIONS/EMAILS with the GLB application number in the subject line of the email.

PLEASE NOTE! In order for your objection to be valid it must include contact details. The above template contains this information.